



The League of Women Voters of the St. Petersburg Area is excited to announce that we are hosting a virtual athletic challenge: **CENTURY FOR A CENTURY**, to celebrate the League of Women Voters' 100 year anniversary and a century of women's suffrage in the United States. This virtual challenge is open to cyclists, runners, swimmers, and other athletes (and non-athletes) to participate and fundraise for the League to continue making democracy work for another 100 years.



Let us help promote your business!

We recognize that COVID-19 has significantly impacted our local businesses and would like to use this opportunity to help you promote your business while supporting our fundraising effort. Our League is 450+ members strong with a robust social media presence and partnership network. Any help supporting our event is welcomed and appreciated. From in-kind donations as prizes, Buy-One-Get-One coupons for merchandise or services, to direct financial support promoting our event, we want to partner with you in a way that works best for your business.

How we will use funds raised!

Funds raised for the League of Women Voters helps support our operations, voter education and outreach efforts, and advocacy efforts in the community. We have worked tirelessly to fight for the enfranchisement of returning citizens, funding for a solar co-op in St. Petersburg, civic engagement capacity building in the community, and supporting voter engagement efforts across the city.

Join us!

If you are interested in sponsoring, please review our sponsorship packages below. We hope that you consider supporting our organization by being a sponsor and/or promoting our event on your communication channels. Please join us in support of our mission to empower voters and defend democracy in this historic year.

Sincerely,

Linsey

Linsey Grove, DrPH, CPH, CHES

President, League of Women Voters of the St. Petersburg Area

Email: president@lwvspa.org



Century for a Century Sponsorship Levels & Benefits

	\$5,000	\$2,500	\$1,000	\$500	\$250
Title sponsor naming recognition	x				
Premier placement of logo on event webpage, emails (10K+), collateral materials and social media	x				
Logo included on event webpage, emails (10K+), collateral materials and social media		x	x		
Name listed on event webpage, emails (10K+), collateral materials and social media				x	x
Exclusive sponsor recognition post on LWSPA social media	x				
Sponsor recognition post on LWSPA social media		x	x	x	x
Free Registrants	24	14	8	4	2

In-Kind are also accepted. Examples include:

- Gift Certificates
- BOGO Coupons
- Products for Prizes

Please contact our office for more information on how to be a sponsor. You can reach us at office@lwvspa.org or (703) 489-8079.